

# 2012 Director of the Year Award Program

Thursday, March 29, 2012  
Seaport Hotel

## SPONSORSHIP OPPORTUNITIES

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### **PLATINUM PRESENTING SPONSOR (\$25,000)**

- Name entitlement as Platinum Presenting Sponsor of the event
- Opportunity for top executive to address and welcome guests during evening program
- Company name/logo on all event materials (save the date, invitation, program, event signage, website, Boston Business Journal ads and all print materials)
- One full-page ad in evening program (inside front or back cover)
- Special recognition at the VIP reception
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- One VIP table with seating for ten (10)
- Four (4) VIP reception tickets

### **GOLD SPONSOR (\$15,000)**

- Company name/logo on all event materials (save the date, invitation, program, event signage, website, Boston Business Journal ads and all print materials)
- Special recognition at the VIP reception
- Acknowledgement from the podium during evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One VIP table with seating for ten (10)
- Two (2) VIP reception tickets

### **SILVER SPONSOR (\$10,000)**

- Company name/logo on all event materials (save the date, invitation, program, event signage, website, Boston Business Journal ads and all print materials)
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Acknowledgement from the podium during evening program
- One table with seating for ten (10)
- Two (2) VIP reception tickets

### **BRONZE SPONSOR (\$6,000)**

- Company name/logo on select event materials (program, event signage, website)
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One table with seating for ten (10)

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## SPONSORSHIP RESPONSE FORM

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We are pleased to support the *Director of the Year Awards* at the following level:

- \_\_\_\_ \$25,000 Platinum Sponsorship\*  
\_\_\_\_ \$15,000 Gold Sponsorship\*  
\_\_\_\_ \$10,000 Silver Sponsorship\*  
\_\_\_\_ \$6,000 Bronze Sponsorship\*

\*Please list the sponsorship as: \_\_\_\_\_

### Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information

- Please send me an invoice  
 Check is enclosed (*payable to NACDNE*)

**Please send completed forms and checks to:**

*Director of the Year Awards*  
c/o Conventures, Inc.  
One Design Center Place  
Boston, MA 02210

Phone: 617-204-4222  
Fax: 617-439-7701  
Email: [NACD@conventures.com](mailto:NACD@conventures.com)